



ENERGIZING

THE SMALL BUSINESS SPIRIT

Igniting Collaborations That Fuel Local Business Success

Join us for an energizing event designed to ignite collaborations and fuel local business & community success!

Get energized with a full (or half) day spent sparking your small business spirit!

Learn how and why to build the connections that can light up your business and your community.

Event Schedule

9 am -12 pm: Energizing Economic Ideas

- **Local Economic Snapshot:** Regional Partner Updates
- **Keynote:** Igniting Entrepreneurial Innovation!
- **Local Businesses Panel:** Sparking Small Business Success
- **Special Feature:** The Wisconsin Competitiveness Report

12-1 pm: Food Truck Lunch & Networking

1 pm - 4:30 pm: Igniting the Small Business Spirit

- Building Success with Business Lending Partners
- Connecting With the Business Support System
- Smarter Marketing Through Collaboration
- The Business Benefits of Community Engagement



BONUS EVENT 5-7 pm: Business After Hours with the Merrill Chamber of Commerce

Free networking, food, and fun for all business professionals – Summit attendance not required!

Keynote Speaker

Joe Thiel, CEO,
Innovate Marquette
SmartZone

Topic:

*Igniting Entrepreneurial
Innovation!*



Featured Presenter

Kurt Bauer, President/CEO



Topic:

The Wisconsin Competitiveness Report

Summit Details and Registration

For all event details & to register, visit: www.lincolncountyedc.org/event-details/2026-economic-summit
or scan the QR code.

Ticket Options

Full Day: \$40

Half Day: \$25, includes lunch
\$20, no lunch

Reserved Table: \$200, includes 6 seats



Online Registration Deadline is April 26.

Have questions? Contact:
Director@lincolncountyedc.org
(715) 390-0747 (call/text)

Anyone looking to ignite new opportunities within their business, community, and local economy are invited to attend!



**LINCOLN
COUNTY**
ECONOMIC
DEVELOPMENT
CORPORATION

2026 Economic Summit

Tuesday, April 28, 2026

9:00 a.m. – 4:30 p.m. (plus bonus Chamber After Hours)

Registration Opens: 8:30 a.m.

Merrill Expo Center, 303 1/2, North Sales Street, Merrill, WI 54452